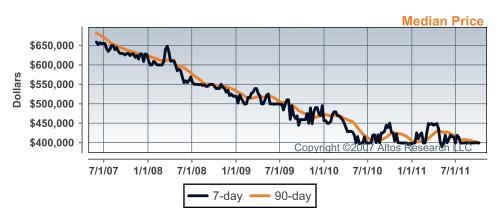


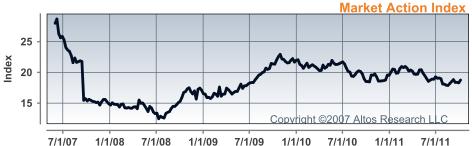
California Realty

Real-Time N		Trend			
Median List Price	399,000	⇐ ➡			
Asking Price per Square Foot	\$ 291	⇐ ➡			
Average Days on Market	147	⇐ ➡			
Percent of Properties with Price	40 %				
Percent Relisted (reset DOM)	16 %				
Percent Flip (price increased)	13 %				
Median House Size (sq ft)	1,307				
Median Lot Size	Sq. Feet				
Median Number of Bedrooms	3.0				
Median Number of Bathrooms	2.0				
Market Action Index*	Cold! Buyer's Marke	t 18	⇐⇒		

* see below for details on the Market Action Index



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory.



Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

	Characteristics per Quartile										
Quart	Median Price	Med. Sqft	Med. Lot Size	Bed	Bath	Med. Age	Inven.	New	Ab- sorbed	Avg. DoM	
1	\$ 556,000	2,209	4,501 - 6,500 sq ft	3.0	3.0	29	30	6	5	125	
2	\$ 449,000	1,455	4,501 - 6,500 sq ft	3.0	2.0	63	30	0	1	100	
3	\$ 359,950	1,252	4,501 - 6,500 sq ft	3.0	1.0	80	30	5	3	186	
4	\$ 249,000	984	4,501 - 6,500 sq ft	2.0	1.0	87	31	0	3	177	

Your Local market update LOS ANGELES 90065

Sunday October 9, 2011

THIS WEEK

The median single family home price in LOS ANGELES 90065 this week is \$399,000.

With inventory, days-on-market, and the Market Action Index all recently plateaued, the market isn't sending strong directional signal for the nearterm outlook.

PRICE

We continue to see prices in this zip code bouncing around this plateau. Look for a persistent up-shift in the Market Action Index before we see prices move from these levels.

SUPPLY AND DEMAND

Local conditions are currently quite strongly in the Buyer's Market zone (below 30). The 90-day Market Action Index stands at 18. With several months of inventory available at the current sales rate, buyers should find ample choice.

QUARTILES

Investigate the market in quartiles where each quartile is 25% of the homes listed. Most expensive 25% of homes Upper-middle 25% of homes Lower-middle 25% of homes

Least expensive 25% of homes

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About Altos Research Corporation

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