#### YOUR LOCAL EXECUTIVE SUMMARY

Monday December 19, 2011

LOS ANGELES, CA 90041 Single Family Homes



#### This Week

The median list price in LOS ANGELES, CA 90041 this week is \$448,000.

Inventory has been lightening lately and the Market Action Index has been trending up. These are mildly positive indications for the market.

# **Supply and Demand**

 Home sales have been exceeding new inventory for several weeks.
However because of excess inventory, prices have not yet stopped falling. Should the sales trend continue, expect prices to level off soon and potentially to resume their climb from there. Watch prices as the market transitions from a Buyer's market to a Seller's market.



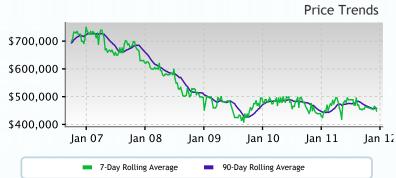
The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

# Quartiles

Real-Time Market Profile	T	rend
Median List Price	\$ 448,000	¥
Asking Price Per Square Foot	\$ 315	<b>* *</b>
Average Days on Market (DOM)	129	<b>* *</b>
Percent of Properties with Price Decrease	33 %	
Percent Relisted (reset DOM)	n/a	
Percent Flip (price increased)	5 %	
Median House Size (sq ft)	1418	
Median Lot Size 6,50	1 - 8,000 sqft	
Median Number of Bedrooms	3.0	
Median Number of Bathrooms	1.5	
Market Action Index Strong Buyer's	22.1	**
No change	• •	

### Price

 Again this week in this zip code we see a downward notch for prices. Pricing has been weak in recent weeks and versus their absolute-high level. At this point, we will be looking for a persistent upward shift in the Market Action Index as a leading indicator for a trough in prices.



#### Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 669,500	2058	0.25 - 0.50 acre	4.0	2.0	86	10	0	2	142	Most expensive 25% of properties
Upper/Second	\$ 550,000	1508	6,501 - 8,000 sqft	3.0	2.0	81	11	0	2	133	Upper-middle 25% of properties
Lower/Third	\$ 409,999	1388	4,501 - 6,500 sqft	3.0	1.8	87	11	1	2	147	Lower-middle 25% of properties
Bottom/Fourth	\$ 330,000	889	4,501 - 6,500 sqft	2.0	1.0	88	11	2	0	97	Least expensive 25% of properties

PRUDENTIAL CALIFORNIA REALTY | MARKETREPORTS@PRUSOCAL.COM | (888) 995 7575 | WWW.PRUDENTIALCAL.COM