#### YOUR LOCAL EXECUTIVE SUMMARY

Monday November 28, 2011

LOS ANGELES, CA 90065 SINGLE FAMILY HOMES



### **This Week**

The median list price in LOS ANGELES, CA 90065 this week is \$399,900.

With inventory and days-on-market basically unchanged and the Market Action Index increasing, the market is not sending strong directional signal for the near-term outlook.

## **Supply and Demand**

 Home sales have been exceeding new inventory for several weeks.
Since this is a Buyer's market prices are not yet moving higher as excess inventory is consumed. However, as the supply and demand trends continue, the market moves into the Seller's zone, and we are likely to see upward pressure on pricing.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

# Quartiles

Real-Time /	Market Profile		Trend
Median List Price	\$ 399,900	<b>*</b> *	
Asking Price Per Square Fo	\$ 284	<b>**</b>	
Average Days on Market (D	140	<b>**</b>	
Percent of Properties with	se 46 %		
Percent Relisted (reset DC	23 %		
Percent Flip (price increas	9 %		
Median House Size (sq ft)	1340		
Median Lot Size	501 - 6,500 sqft		
Median Number of Bedroo	3.0		
Median Number of Bathroo	1.5		
Market Action Index	Strong Buyer	's 20.2	**
		<ul><li>↓ Strong down</li><li>↓ Slight downv</li></ul>	

## Price

 We continue to see prices in this zip code bouncing around this plateau. Look for a persistent up-shift in the Market Action Index before we see prices move from these levels.



#### Characteristics per Quartile

Investigate the market in quartiles where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 592,000	2103	4,501 - 6,500 sqft	3.5	2.5	43	30	1	6	154	Most expensive 25% of properties
Upper/Second	\$ 454,500	1484	4,501 - 6,500 sqft	3.0	2.0	59	31	3	4	90	Upper-middle 25% of properties
Lower/Third	\$ 365,000	1322	4,501 - 6,500 sqft	3.0	1.8	79	31	1	6	140	Lower-middle 25% of properties
Bottom/Fourth	\$ 250,000	956	4,501 - 6,500 sqft	2.0	1.0	87	31	1	8	175	Least expensive 25% of properties